



Guest Speaker - Yesim Nicholson

'How to promote your service-based business'

Promoting a service-based business can be tricky.

After all how do you sell something that's invisible?

Most business owners who sell a service, as opposed to a physical product, have a very ad hoc approach to their marketing.

Their efforts tend to lack strategic thinking, and therefore don't yield the desired results.

Yesim's presentation promises to give owners of service businesses a fresh outlook on how to successfully market their business...without breaking the bank. You'll walk away with ideas you can implement in your business immediately.

When: Friday September 10

Where: Long Reef Golf Club, Anzac Avenue, Collaroy

Time: 12noon - 2.00pm

Cost: \$46.00 for members or \$60.00 for visitors including lunch @ a glass of champagne

No refunds for not attending unless 3 working days notice given-prepayment essential.

Please indicate if you are attending the Business Brunch Friday September 10

Name: _____ Business: _____

Address: _____ Phone: _____ Email: _____

How many people attending? _____ Names: _____

- I am paying by: Cheque (mail to PO Box 580, Dee Why 2099)
 EFT Bank Details Bendigo BSB: 633 108 Account: 1275 94943 Please write your name in description
 Fax: send CC details to fax no: 8078 0680 or phone Sue on 0423 379 934

Cardholder name _____ Visa / Mastercard

Card no: _____/_____/_____/_____ Exp ____/____